

Income-generation and sustainability workshop

Creating Winning Strategies

22 January 2015
10:00am-16:30pm
Seminar Room 2
Resource for London
356 Holloway road, London N7 6PA

Agenda

1. Registration	9:45am
2. Welcome and introduction	10:00am
3. Interactive discussion 1- How to develop value proposition for your activities <ul style="list-style-type: none"> • What problem/s the organisation is tackling and the proposed solution/s • What makes the solution unique 	10.10am
4. Interactive discussion 2- Organisation's components <ul style="list-style-type: none"> • The different components of the organisation, how they interact and who to interact with • Marketing services 	11:05am
LUNCH BREAK	12:00pm
5. Interactive discussion 3 - Evaluation and reporting	12:55pm
6. Interactive discussion 4 - Financial consideration	13:50pm
7. Case study	14:45pm
8. Sum-up	15:10pm
9. Evaluation and Networking	15:45pm